



Privacy Policy

Threadle — daily thread puzzles · Last updated 28 September 2026

Threadle is a daily puzzle game for iPhone published by **Paul Miller** (trading as **pozApps**), 14 Moyne Park, Belfast BT5 7QT, United Kingdom. Contact: studio@webdesignbelfast.net. This policy explains what information the Threadle app handles and why.

Information we do not collect

Threadle has no accounts or sign-in. We do not ask for your name, email address, contacts, photos or precise location.

Your puzzle results, streaks and statistics are stored **only on your device** and are never sent to us.

Advertising (Google AdMob)

The free version of Threadle shows ads provided by Google AdMob. To serve and measure ads, Google may collect:

- your device's advertising identifier (IDFA), **only if you allow tracking** when iOS asks
- general device and app information (for example device model, operating system, app version, IP address and approximate location derived from it)
- ad interaction data (such as ads viewed or tapped) and diagnostic data

In the UK, EEA and Switzerland you will be asked for consent through Google's consent message before personalised ads are shown. You can change your choice at any time in **Settings → Ad privacy choices** in the app, and you can turn off tracking in iOS **Settings → Privacy & Security → Tracking**.

Google's use of this data is described at policies.google.com/technologies/partner-sites.

Buying Threadle Premium removes all ads, and no advertising data is collected after that.

In-app purchases (RevenueCat)

Threadle Premium is a one-time purchase processed by Apple. We use RevenueCat to confirm and restore purchases. RevenueCat receives an anonymous app user ID, your Threadle purchase history and basic device information. It does not receive your name, Apple ID or payment details. See revenuecat.com/privacy.

Children

Threadle is not directed at children under 13, and we do not knowingly collect personal information from children.

Your rights & changes

If you are in the UK or EEA you have rights under data-protection law, including rights of access and erasure. Because we don't hold personal data about you on our own systems, most requests are best directed to Google or RevenueCat using the links above. You can also email studio@webdesignbelfast.net and we will help.

If this policy changes we will update the date at the top of this page.